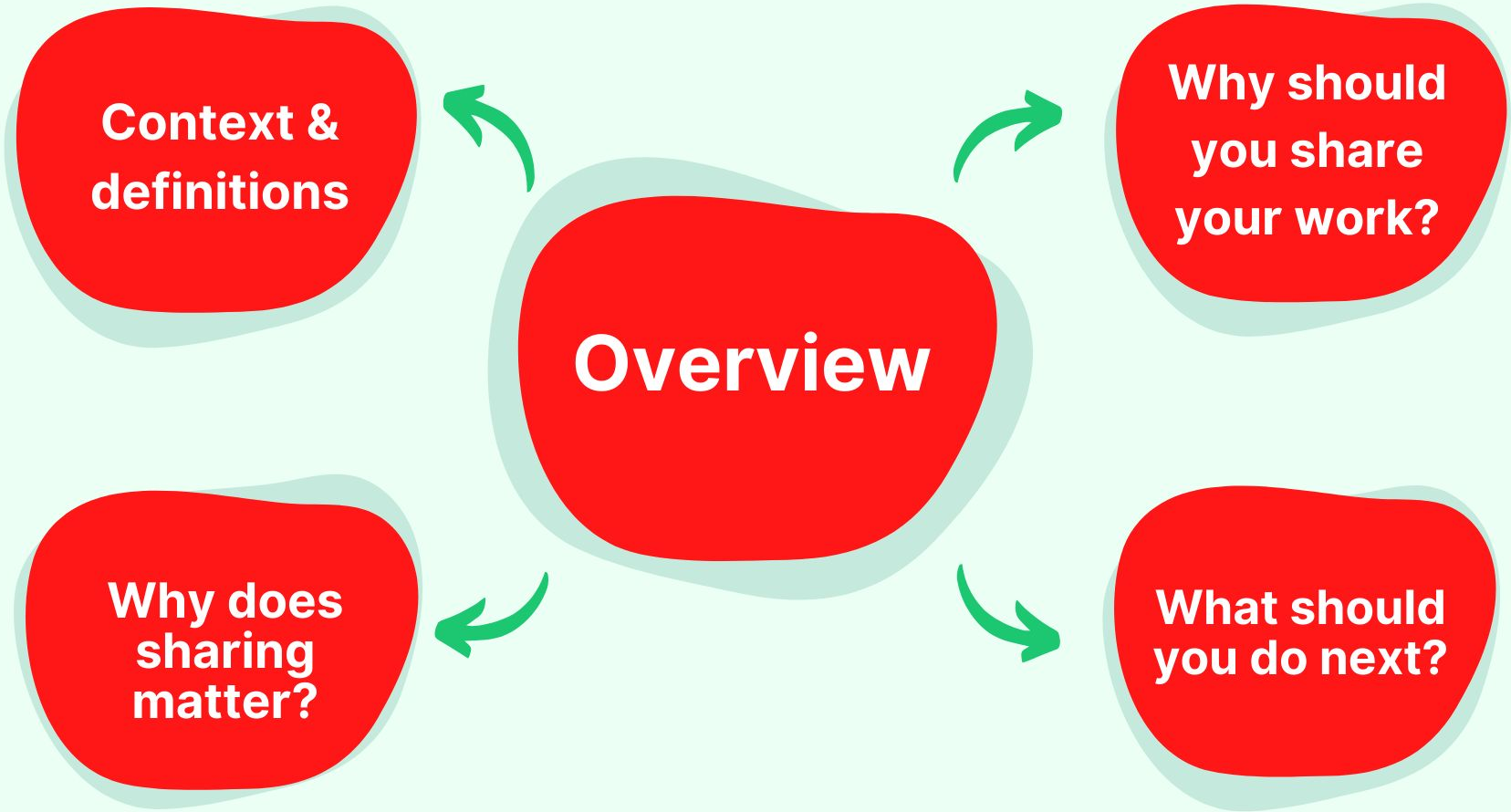
Knowledge Mobilization in Community-based Research

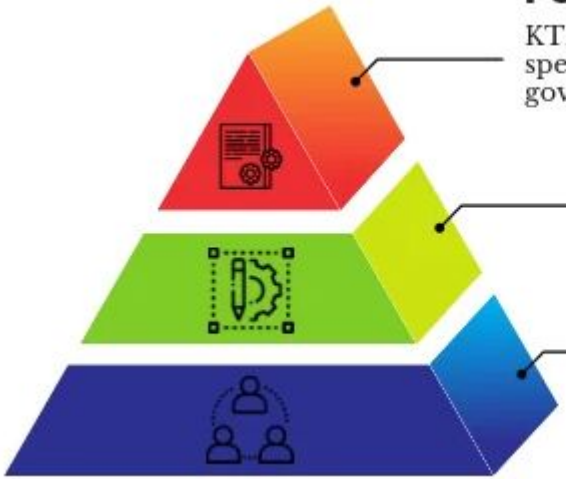
Bridging Borders & Connecting Talents
Immigrant Researchers support Network (IRSN) Event

The importance of knowledge mobilization in Community-based Research and how Newcomer / Refugee researchers could contribute to this mission.

Marco Campana
Knowledge Mobilization for Settlement
April 2024


Context & definitions
Why should you share your work?
Overview
Why does sharing matter?
What should you do next?

COMMUNITY **COLLABORATION** **POSITIVE CHANGE**



Policy

KTE activities and products for this level are geared specifically at informing policies and funding models at government level or at sector/system level.

Organizational

KTE activities & products for this level are focused on informing positive changes in organizational level programs, services, practices & culture.

Community

KTE activities & products for this level are focused on overcoming knowledge & capacity gap among communities of interest &/or deepening public knowledge about the issue.

What? So what? Now what?

Who?

- Who is involved in sharing the knowledge?
- Who are your partners and who are your champions?
- Who are you sharing this information with?
- Who should be engaged in your KMb activities?

What?

- What knowledge are you planning to mobilize?
- What are your intended goals?
- What are your key messages?

Why?

- Why are you interested in mobilizing this knowledge?
- Are you aiming to educate, inspire, motivate, engage?
- Why are these messages important to your audience?

When?

- When do you hope to mobilize this knowledge?
- Are there other activities taking place at this time that might influence uptake of this knowledge (conferences, awareness days, community events)?

How?

- How will you deliver your message to your audience?
- How will you engage with your audience when developing these messages and during your KMb activities?

Measure

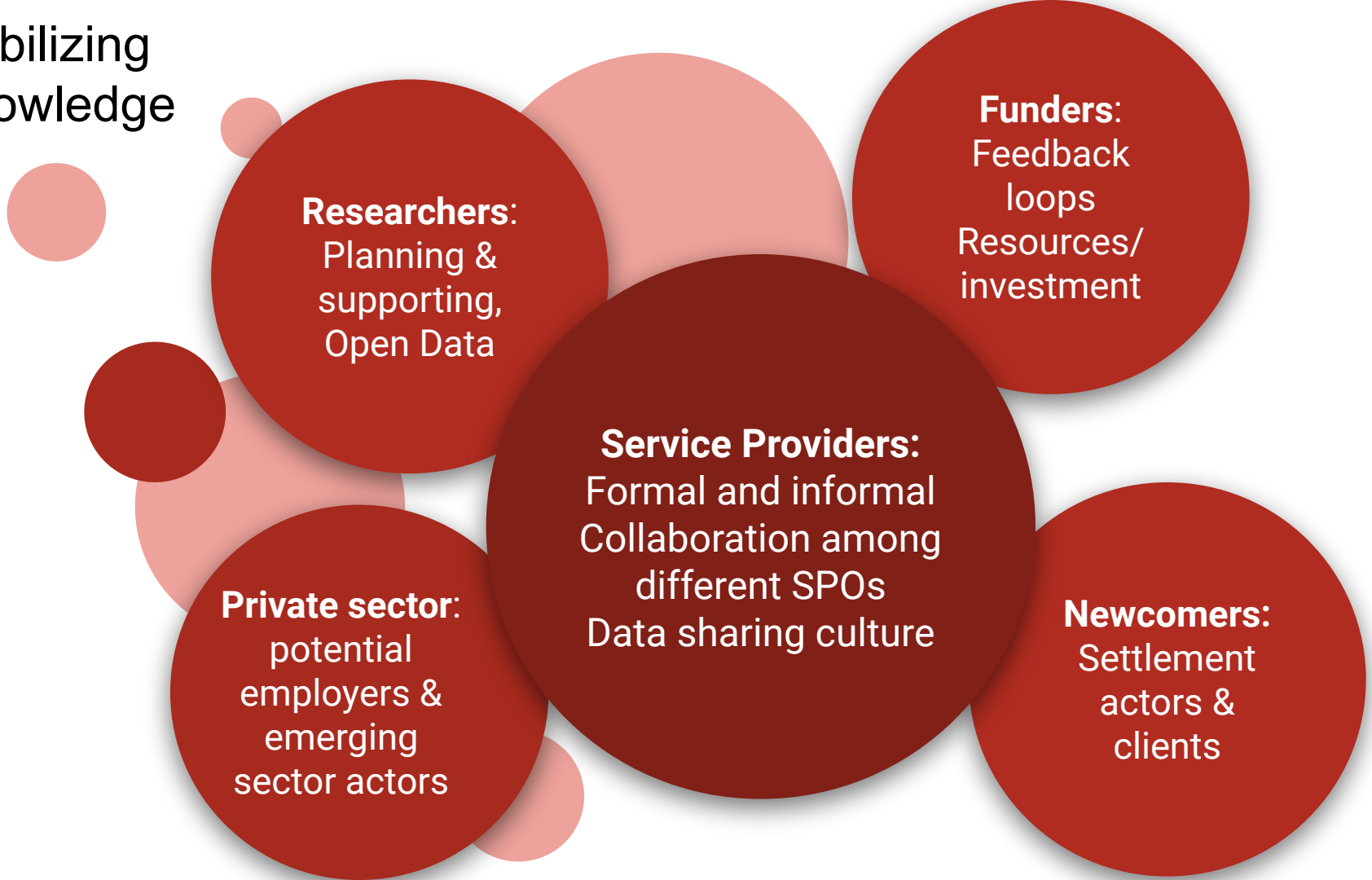
- How will you know you have achieved your goals?
- What type of indicators will you use to measure efforts?
- What evaluation questions will produce meaningful findings?

This framework comes from the 2023 Doing more with what you know: Knowledge mobilization toolkit from the Knowledge Institute on Child and Youth Mental Health and Addictions.

Research Activities (example)

Activity	Goal	KM output
Targeted literature review, 15 focus groups and survey with 240 SPOs across Canada. Survey of 240 Newcomers (120 remote/hybrid service users, 210 in-person service users).	Uncover evidence-based practices that SPOs find promising in delivering remote/hybrid services and engaging clients. Understand what type of services are better delivered in what type of service format and for what type of clients.	Peer-reviewed publications (open-access journal/archive) Webinars: interactive small group meeting/workshop Research summaries/snapshots, blog posts, and infographics (similar to Child and Youth Refugee Research Coalition's (CYRRC) work)

Mobilizing Knowledge



Why should you share your work?

You have knowledge & experience

Learn from each other

Answer the questions: What? So what? Now what?

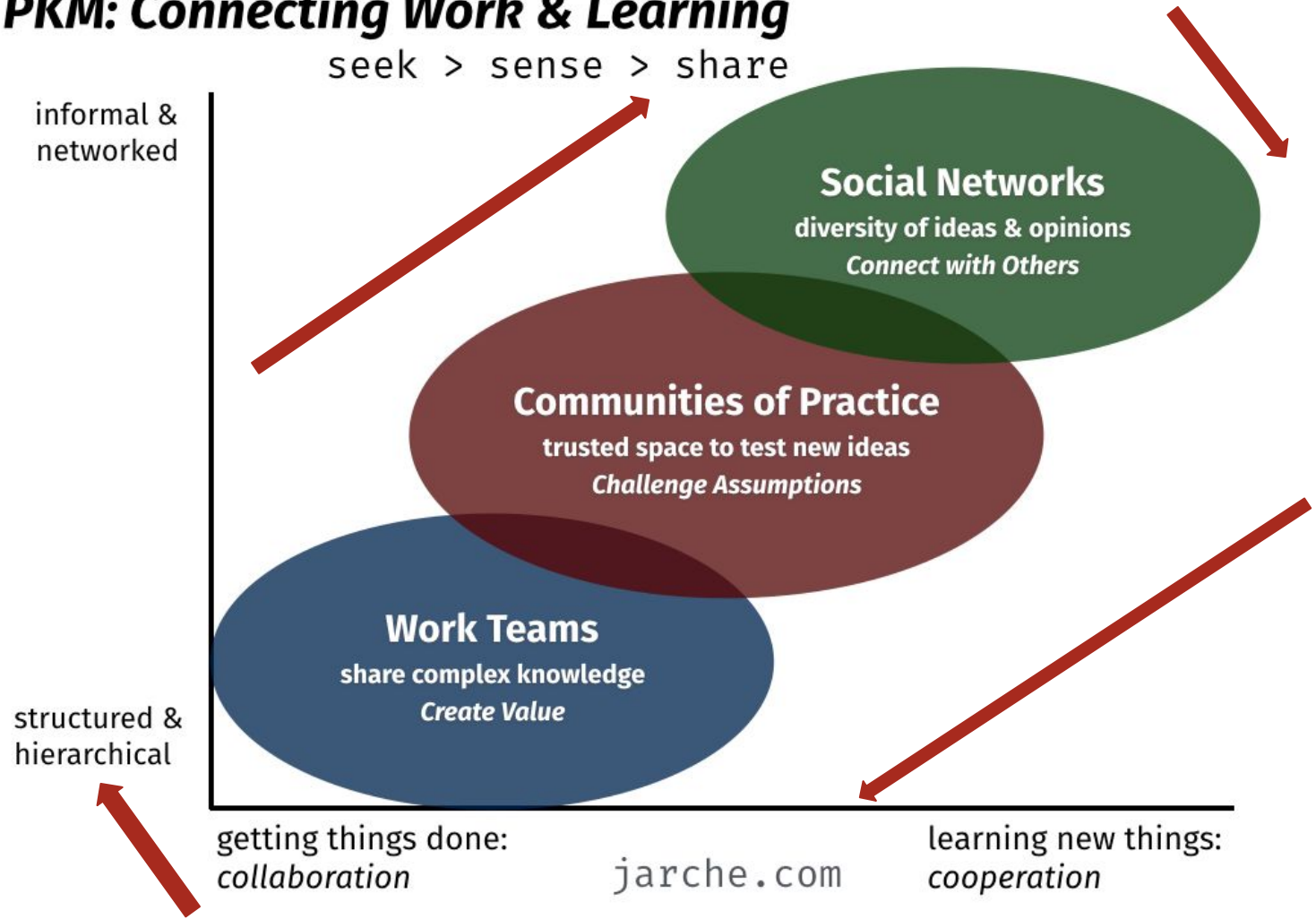
“Complete not compete”

Progress not perfection

Build your profile & reputation

PKM: Connecting Work & Learning

seek > sense > share



Tech and content have become increasingly complex **AND** easy. Share what works. Share what matters. Share practical info & tools.

Sharing helps rise above the noise.

Share for reuse.

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PODCASTS AND VIDEOS
Producing content in various multimedia formats such as podcasts and videos can make the research more engaging and accessible. These formats are especially useful for reaching audiences who prefer audio-visual content over written text.
OPEN ACCESS REPOSITORIES
ResearchGate, or institutional repositories can help researchers publish their findings without the barriers of traditional journals
WEBINARS AND ONLINE CONFERENCES
These platforms allow researchers to present their findings to potentially large, geographically dispersed audiences. They also often provide the opportunity for interaction through Q&A sessions.
SOCIAL MEDIA AND BLOGS
Researchers can post summaries, infographics, and links to their full reports, engaging directly with both the public and other stakeholders.
KM STRATEGIES
POLICY BRIEFS AND WHITE PAPERS
Creating succinct, accessible documents that summarize research findings and their implications for policy can be a direct way to influence decision-makers and stakeholders.
COMMUNITY WORKSHOPS AND FORUMS
Organizing workshops or forums within the community can facilitate direct engagement and feedback.
EDUCATIONAL OUTREACH
Collaborating with schools, colleges, and educational institutions to incorporate research findings into curriculums or special presentations can spread the knowledge to younger generations and educators.
PUBLIC LIBRARIES AND COMMUNITY CENTERS
Community locations can serve as physical distribution points for research reports and flyers, especially for community members who may have limited internet access.

Where can you share your work?

Communities of Practice - colleagues & peers, formal and informal

NATIONAL NEWCOMER NAVIGATION NETWORK

RÉSEAU NATIONAL DE NAVIGATION POUR NOS NOUVEAUX ARRIVANTS

tutela
learn. share. grow.

SettleNet.org

Avenue

Immigrant and Refugee Mental Health Project

TESL Canada Journal

KM4S

LearnIT2teach

Adult Settlement Blended Language Learning: Selected Annotated Bibliography

Entries in the bibliography summarize the contents of more than 100 articles from the research literature. 2019 Edition

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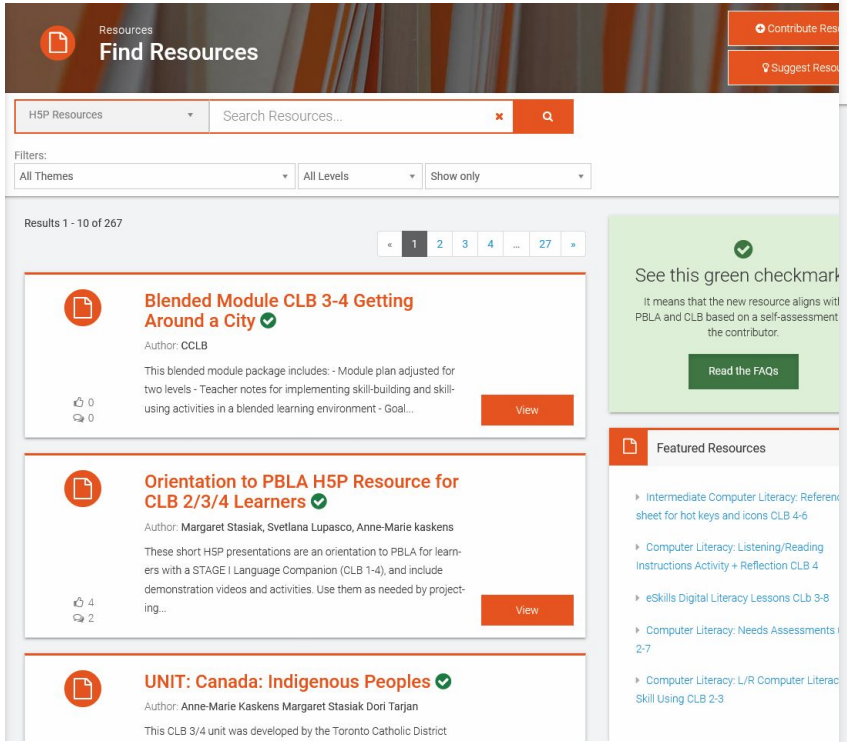

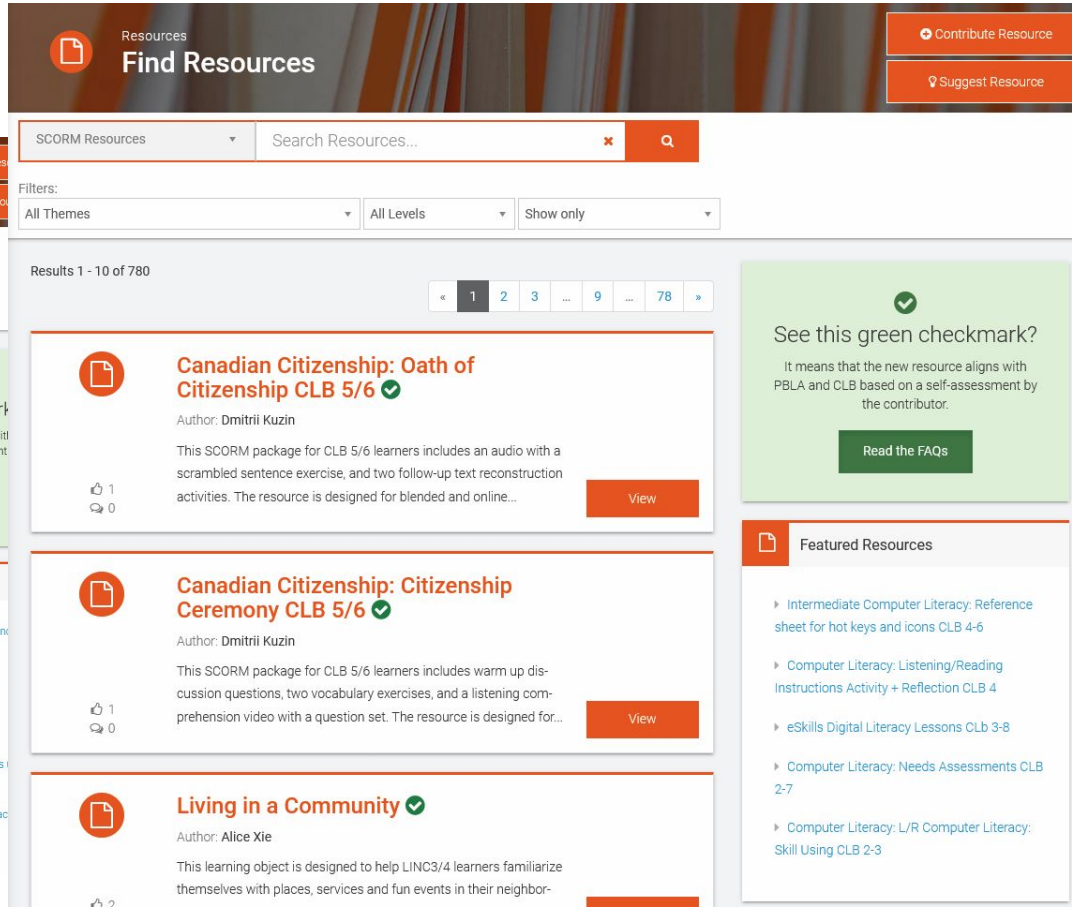

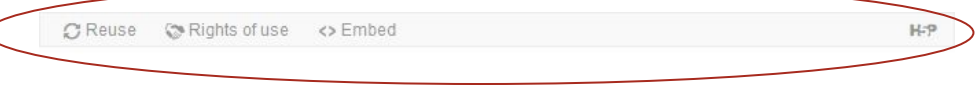

Project Title	Lead Researcher	Partner	Research Report	Executive Summary	Infographic	Publication	Cluster
Promoting Emotional Well-Being in Refugee Newcomer Families in Waterloo Region	Dillon Browne	Sanctuary Refugee Health Centre	N/A			2020a, 2020b, 2020c	Wellbeing
Safe Spaces: Youth with Refugee Experience and Their Parents Harnessing Resilience	Susan Brigham	Syrian Canadian Foundation	N/A			N/A	Wellbeing
Loss and Protracted Family Separation among Refugee Children and Youth: Examining Post-migration Impacts and Service Needs	Akm Alamgir	Access Alliance, OCASI, Canadian Centre for Victims of Torture (CCVT), Across Boundaries, FCJ Refugee Centre	N/A			2020 2021a 2021b	Wellbeing
Mental Health and Help-Seeking among Refugee Children and Families in Hamilton, Ontario	Amanda Sim	Wesley Urban Ministries, Centre3 for Artistic + Social Practice, Hamilton Immigration and Partnership Council, and Children's Services and Neighbourhood Development, City of Hamilton	N/A			2023a, 2023b	Wellbeing
Well-Being and Learning: Processes of Resilience in Refugee Children	Jennifer Jenkins	N/A	N/A			2022	Wellbeing

Why does sharing matter?

Reach sector colleagues and peers

You have knowledge & experience

Learn from each other

Answer the questions: What? So what? Now what?

“Complete not compete”

Progress not perfection

Build your profile & reputation - scale and inform

What should you do next?

Small steps. Work in the open.

You have content. Take one item a week and commit to sharing it.

Repurpose or create something that would be useful for your colleagues or communities.

Share what works so others can use or build on it and come to see you as someone with knowledge and interest.

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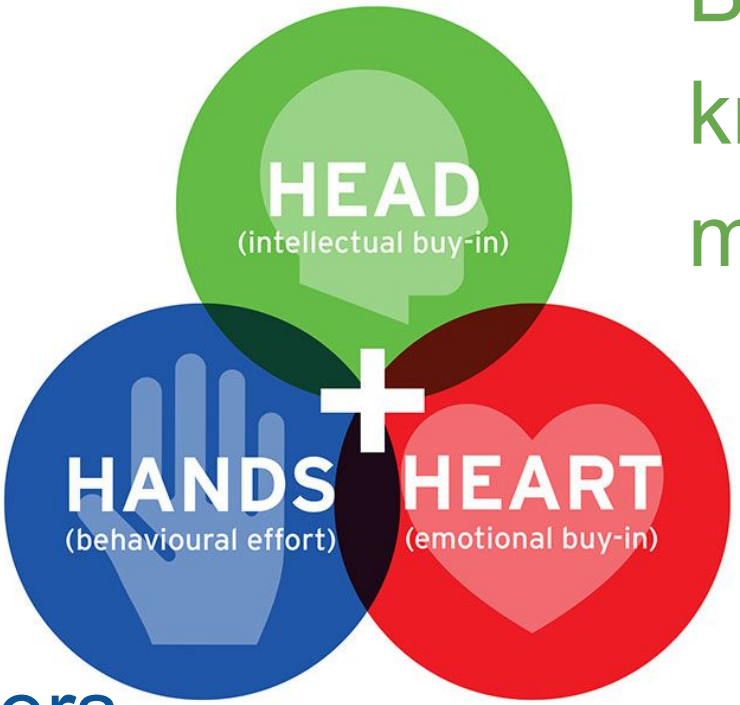
What should you do next?

Become a knowledge mobilizer. Share.



Make use of what others share.

Work together to mobilize knowledge.

What should you do next?

JUST TALK ABOUT
THE STUFF
YOU'RE DOING

CC-BY-ND Bryan Mathers of WAO.

WAO

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Knowledge Mobilization for Settlement

Articles, webinar recordings, thoughts, research summaries, and good ideas in settlement and inclusion. Making information more accessible for you to use in your work.

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